



## Proceeds benefit

Boulder Creek Fire Department, Ben Lomond Fire Department, Felton Fire Department and Zayante Fire Department

# Car Show Sponsorship Form

Please check the appropriate Sponsorship Level and mail along with a check made payable to: Beneath the Redwoods Events 6265 Hwy 9 Felton CA 95018

\_\_\_\_\_ Platinum Level Sponsor \$ 5,000.00

\_\_\_\_\_ Gold Level Sponsor \$ 2,500.00

\_\_\_\_\_ Silver Level Sponsor \$ 1,500.00

\_\_\_\_\_ Bronze Level Sponsor \$ 1,000.00

\_\_\_\_\_ Friends of the Foundation \$ 500.00

\_\_\_\_\_ Gift or In Kind \$ \_\_\_\_\_

**Business Name**

\_\_\_\_\_

**Contact Person** \_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Website

\_\_\_\_\_

T-shirt size (circle one)

**S M L 2L 3L**

Enter credit card number here:

CC \_\_\_\_\_

EXP \_\_\_\_\_ zip code \_\_\_\_\_ code \_\_\_\_\_

Or send check to Beneath the Redwoods Events  
6265 Hwy 9 Felton CA 95018

## PLATINUM LEVEL SPONSOR \$5,000

- Banners hung in 3 locations around event (please include 3 banners)
- Your logo presence throughout event at VIP area
- Live Event Publicity Announcements about your company
- Your Company's logo on all advertising including Tee shirt
- Your logo on our website with link to your company
- VIP access for 10 to VIP area
- Receive two Santa Cruz Mountain Class Car Show T-shirts
- Enter car in the event
- Receive 10 invitations to VIP area
- table in vendor area if desired

## GOLD LEVEL SPONSOR \$2,500

- Banners hung in 2 locations around event (please include 2 banners)
- Your logo presence throughout event at VIP area
- Live Event Publicity Announcements about your company
- Your Company's logo on all advertising
- Your logo on our website with link to your company



- Receive 2 T-shirts
- Enter car in the event
- Receive 8 invitations to VIP area

## SILVER LEVEL SPONSOR \$1,500

Banner hung in locations around event (please include banner)

- Live Event Publicity Announcements about your company at Car Show
- Your Company's logo on all advertising
- Your logo or name on our website
- Receive 2 Santa Cruz Mountain Classic Car Show T-shirts
- Enter car in the event
- Receive 6 invitations to VIP area

## BRONZE LEVEL SPONSOR \$1,000

- Your logo presence throughout event
- Live Event Publicity Announcements about your company at Car Show
- Your Company's logo on all advertising posters
- Your logo on our website
- Receive 2 Santa Cruz Mountain Classic Car Show T-shirts
- Enter car in the event
- Receive 4 invitations to VIP area

## FRIENDS OF THE SCM CLASSIC CAR SHOW \$500

- Your logo presence throughout event
- Live Event Publicity Announcement about your company at Car Show

- Your Company's logo on all advertising posters
- Your logo or name on our website
- Receive 2 Santa Cruz Mountain Classic Car show T-shirts
- Enter car in the event
- Receive 2 invitations to VIP area

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Please forward all artwork to  
[beneaththeredwoods@gmail.com](mailto:beneaththeredwoods@gmail.com)

Artwork should be of the highest quality and ready for print.

Logos will be placed on the flyers and on the back of the tee shirts. Shirts are black so please also send a black and white logo. If not available we will replicate your logo in black and white to the best of our ability.

Banner will be hung the morning of the event. Please drop off banners at the Brookdale Lodge by July 8, 2022. Deliver to the front desk with a note attached. Include the following information:

Business name, contact name, phone number and email.

Also instructions on how to return your banner.

If you are unable to deliver banner to the Brookdale Lodge we can arrange pickup.

Thank you for sponsoring this great event!