



2021 Santa Cruz Mountain Classic Car Show

Fundraiser for the brave firefighters who protected the mountain communities

VENDOR AND SPONSOR APPLICATION

Beneath the Redwoods Events invite you to sponsor the Santa Cruz Mountain Classic Car Show

Saturday, July 24, 2021, from 9 a.m. to 5 p.m. at Brookdale Lodge (11570 Hwy 9, Brookdale, CA 95007). The car show is a fundraiser to be split between the Boulder Creek Fire Department, the Ben Lomond Fire Department, Zyante Fire Department, and Felton Fire Department.

SPONSORSHIP LEVELS

DIAMOND SPONSOR (\$1000)

Two(2) company banners displayed at event; Company name included on Car Show webpage, and all promotional material including the tee-shirt. Access to the VIP private lounge overlooking the event. Vendor space at event (must provide your own table, canopy & chairs); and Verbal recognition over PA system at event.

GOLD SPONSOR (\$500)

One (1) company banner displayed at event; Vendor space at event (must provide table, canopy & chairs); and Verbal recognition over PA system at event.

SILVER SPONSOR (\$150)

One (1) company banner displayed at event; Vendor space at event. (must provide table, canopy & chairs)

VENDOR SPONSOR (\$50)

Vendor space at the event (must provide your own table, canopy & chairs)

For more information about the Car Show, please visit the website at: www.btrevents.com

**Santa Cruz Mountain
Classic Car Show - sponsor application**

Business	
Address	
Applicant Name	
Phone Number	
Email	

Each vendor gets a 10 x 10 space and **MUST PROVIDE THEIR OWN TABLE, CANOPY & CHAIRS.**

- Diamond Sponsorship (\$1000)**
- Gold Sponsorship (\$500)**
- Silver Sponsorship (\$150)**
- Vendor Sponsorship (\$50)**

Please make checks payable to: **Beneath the Redwoods Events**

Please include a picture of your car email or direct mail.

If donating items, please contact: beneaththeredwoods@gmail.com or 831-278-1613 Items included in a virtual silent auction.

Mail applications to:

**Beneath the Redwoods
6265 Hwy 9
Felton CA 95018**

I hereby agree to abide by the rules and covenants handed down by the organizing committee, and I also agree to protect, defend, indemnify and hold harmless Beneath the Redwoods Events and the Brookdale Lodge, Agents, Employees, and volunteers from all loss, damages, and claim resulting from my participation in this event. This application is pending review of the Car Show Committee and does not guarantee you space until approved.

Applicant Signature _____ Date _____

FOR OFFICE USE ONLY

Received On	
Amount Paid \$	
Approved By	